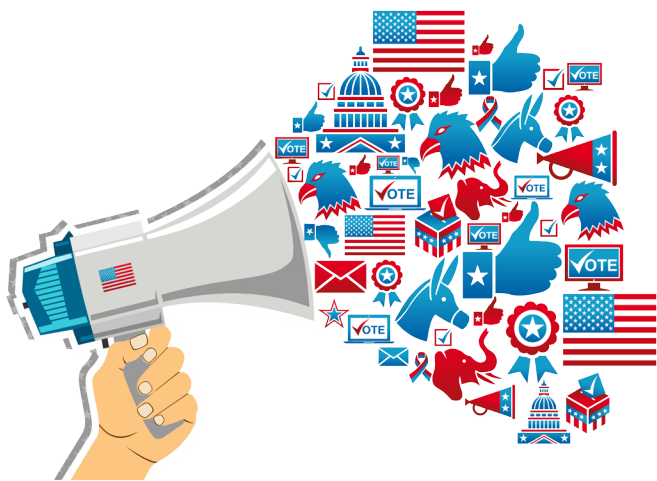


Ballot Coverage for All

Ballotpedia began with the bold vision of an America peopled by well-informed citizens who are proud to cast their votes in every election and vote on every race—general, primary, and special elections for federal, state, and local offices.

We've done a tremendous amount of work toward that vision since Ballotpedia's founding in 2006, but perhaps our greatest accomplishment toward ensuring voters have all the facts for every race on their ballot came this year when we launched our new and improved Sample Ballot Lookup tool.

This unique tool allows interested citizens to simply type in their address and see exactly who and what will be on their ballot when they head to the voting booth. Our vision for the Sample Ballot Lookup tool is to empower voters to cast well-informed votes in every race and on every issue, but we're not there...yet.



With over 500,000 elected officials in the U.S., and a seemingly countless number of issues on the ballot, we are simply unable to provide comprehensive coverage to every voter in 2016. We have, however, rolled out an aggressive pilot program for 2016 that will ensure millions of voters have 100 percent ballot coverage when they use our Sample Ballot Lookup tool.

2016's Sample Ballot Coverage by the Numbers

5 | Boroughs of New York City, which will all receive comprehensive ballot coverage in 2016

12 | the number of the most populous counties in the country for which we will provide 100% ballot coverage in 2016.

26,148,658 | the number of citizens across the country who will have **100% ballot coverage** this November.